



## Unique participation opportunities abound at A Military Tribute at The Greenbrier

WHITE SULPHUR SPRINGS, W.Va. — (July 24, 2019): *A Military Tribute at The Greenbrier*, the annual PGA TOUR stop at America's Resort™, is preparing to host the best golfers in the world on the historic Old White TPC course September 9-15, 2019, and to celebrate its new date on the calendar, it is offering some unique participation opportunities to golf fans everywhere.

For the first time ever, daily grounds tickets are being offered at a price of \$40, giving fans who can't free up their calendar to come for the entire week a chance to purchase a ticket for one day of tournament action. Weekly grounds tickets are available for \$125, providing access to all three practice rounds, the Monday Pro-Am, the Wednesday Official Pro-Am and all four days of tournament action, Thursday through Sunday.

"The fan experience is at the heart of every decision we make, and we wanted to make sure fans have options to fit their schedules," said Robert Harris, Executive Tournament Director, *A Military Tribute at The Greenbrier*. "We anticipate great crowds each day, and we look forward to sharing the experience with those who come every year, as well as those who will make their first visit."

The upgraded experiences, though, are what make this year's event unlike any other.

For \$600, fans can purchase access to the Eisenhower Club, an upscale, air-conditioned facility along the 17<sup>th</sup> fairway, for the entire week. Inside the Eisenhower club, spectators will find televisions that will display all of the golf action — as well as college and NFL football on the weekend — upgraded restroom facilities and endless hospitality. Drinks, including alcohol, will be complimentary Monday through Sunday, and dry snacks will be available Monday through Wednesday. During tournament play Thursday through Sunday, complimentary catered food service will be available. Both indoor and outdoor seating are featured at the Eisenhower Club, which provides views of the 17<sup>th</sup> fairway and green, as well as the entire 18<sup>th</sup> hole.

Those who are looking to entertain larger groups inside the Eisenhower Club can purchase a private section of the club to accommodate up to 50 guests. This unique package, which can be purchased for \$10,000 per day or \$30,000 for the entire week, includes all of the standard Eisenhower Club amenities, as well as private access to the facility, seating for 50 guests and 50 weekly grounds passes to be used by guests throughout the week.

The ultimate *A Military Tribute at The Greenbrier* experience comes inside the Clubhouse, where fans can enjoy the pinnacle of The Greenbrier hospitality at Sam Snead's at The Golf Club, overlooking the 18<sup>th</sup> hole of The Old White TPC. Good for all seven days of the tournament, a Clubhouse ticket includes access to Sam Snead's at The Golf Club, private bathrooms, complimentary food and beverage service from The Greenbrier's world-renowned culinary team and admission to a private sponsor concert on Thursday, September 12 and is priced at \$3,000 for the week.

For those who want to be part of the action, the Official Wednesday Pro-Am on September 11, is the perfect opportunity to get inside the ropes.

Available for \$12,000 per player or \$30,000 for a three-person team, the Pro-Am Package includes a chance to tee it up on The Old White TPC on the eve of tournament play with one of the participating professionals. Each player will also receive a customized premium gift package that includes a personalized tour golf bag and a signed pin flag from a PGA TOUR professional, two invitations to the Salute to Service Dinner at The Greenbrier on Tuesday, September 10, one single/double occupancy room at America's Resort™ on September 10 and September 11, two clubhouse credentials good for all day on September 11, two weekly grounds tickets good throughout tournament week and two tickets to a private sponsor concert in Colonial Hall on September 12.

"Each of these upgraded experiences offer something unique to an individual or a business looking for entertainment," said Harris. "The access these opportunities provide will make for a memorable tournament week."

*A Military Tribute at The Greenbrier* is committed to its mission statement of, "Serving those who serve us," and as part of that mission, complimentary daily grounds tickets will be available to all Active Duty, Military Reserve Service Members, Military Retirees and Veterans along with one guest for each day of the tournament, Monday through Sunday. Military members are asked to visit [AMilitaryTribute.com](http://AMilitaryTribute.com) to reserve their tickets through the PGA TOUR's Birdies for the Brave program. First responders will also receive complimentary grounds tickets with a valid ID.

For more information on any of these *A Military Tribute at The Greenbrier* experiences, visit [AMilitaryTribute.com](http://AMilitaryTribute.com).

#### **About A Military Tribute at The Greenbrier**

A Military Tribute at The Greenbrier, formerly The Greenbrier Classic, is an annual PGA TOUR event that began in 2010 on the historic Old White TPC Course on the grounds of The Greenbrier in White Sulphur Springs, W.Va. One of the most popular family events on the PGA TOUR, the tournament has drawn top-level golfers including Tiger Woods, Phil Mickelson, Jordan Spieth, Tom Watson, Nick Faldo, Dustin Johnson, Justin Thomas, Sergio Garcia, Bubba Watson and many others to the famed grounds of The Greenbrier's 11,000-acre playground. Past champions include Stuart Appleby, Scott Stallings, Ted Potter Jr., Jonas Blixt, Angel Cabrera, Danny Lee, Xander Schauffele and Kevin Na. The event is carried live on Golf Channel Thursday through Sunday.

**About The Greenbrier**

The Greenbrier is a luxury mountain resort in White Sulphur Springs, West Virginia. With a history dating back to 1778, the 710 perfectly appointed Signature Resort Rooms, Classic and Historic Suites, Legacy Cottages and Estate Homes are situated on The Greenbrier's breathtaking 11,000-acre playground. Play championship golf courses or experience more than 55 activities. America's only private casino features table games, slot machines and simulcast racing. The Greenbrier's full-service mineral spa is widely recognized as one of the most luxurious in the world, and the Retail Collection is comprised of 36 boutiques, shops and hand-crafted works of art. The Greenbrier Restaurant Collection includes 20 restaurants, cafés and lounges. The Greenbrier Clinic has been practicing diagnostic medicine since 1948, and The Greenbrier Sporting Club is the pinnacle of luxury real estate. Follow The Greenbrier on Facebook at The Greenbrier, on Twitter at @the\_greenbrier or on Instagram at the\_greenbrier.

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